

Master Management (M1 MGT)

Titre du Cours :	Financial Management (GM1MGT53)
<i>Course Title:</i>	
Heures :	20
<i>Lecture hours:</i>	
ECTS Credits:	3

➤ **PRE-REQUIS / PRE-REQUISITE**

None

➤ **OBJECTIFS PÉDAGOGIQUES DU COURS / LEARNING OBJECTIVES**

The objective of the class is to introduce the principal components-, environment-, and tools of corporate finance. Students will be exposed to the many different types of problems regularly faced by financial managers, and to the basic tools and techniques they use for decision making. Topics include the role of financial managers, financial marketplace, financial analysis, valuation of financial assets, investment decision, financing decision, and working capital management. Students will learn how to use analytical tools and conceptual skills for short-term and long-term financial decisions, and throughout the course they will be familiarized with the vocabulary of finance.

➤ **CONTENU DU COURS / DESCRIPTION OF THE COURSE**

This course introduces students to financial planning and analysis covering the fundamentals of three principal areas of corporate finance: capital budgeting, working capital management, and to a lesser extent financing.

➤ **LISTE DES SUJETS OU RESUME DES SÉANCE/ TOPICS OF EACH SESSION OR SUMMARY OF THE COURSE**

Topics covered

1. Explanation of the Course; Financial Markets and Interest Rates
2. Evaluating a Firm's Financial Performance
3. The Time Value of Money
4. The Meaning and Measurement of Risk and Return
5. The Valuation and Characteristics of Bonds
6. The Valuation and Characteristics of Stocks
7. Capital Budgeting Techniques and Practice
8. Cash Flows and Other Topics in Capital Budgeting
9. Working-Capital Management

➤ **METHODES D'EVALUATION (CONTROLE CONTINU) / EVALUATION AND GRADING**

- **Participation and Attendance (20%)**
- **Written exam1 (30%)**
- **Written exam2 (50%)**

➤ **REFERENCES BIBLIOGRAPHIQUES / BIBLIOGRAPHY**

Foundations of Finance with MyFinanceLab access code, Keown, Martin, Petty, Pearson International Edition, 8th Edition, 2013. – **recommended** (MyFinanceLab access also recommended)

It is recommended that students regularly read financial newspapers such as the Financial Times, the Wall Street Journal or other similar publications, and watch finance TV channels such as CNBC or Bloomberg. As the course progresses, they will be able to see real life applications of several concepts and techniques we discuss in class.

Students are encouraged to bring a laptop to every class with MS Excel (or similar spreadsheet application) installed. If they do not have access to a laptop or the required application, they should bring a financial calculator.