

**Master Finance Comptabilité  
(M1 FC)**

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<b>Titre du Cours :</b>	<b>Business English</b>
<i>Course Title:</i>	
<b>Heures :</b>	<b>20</b>
<i>Lecture hours:</i>	
<b>ECTS Credits:</b>	<b>3</b>

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➤ **CONTENU ET OBJECTIFS PÉDAGOGIQUES DU COURS**  
**DESCRIPTION AND LEARNING OBJECTIVES OF THE COURSE**

A relevant business English course using different approaches to develop practical language skills and communication.

The course aims to improve both oral and written communication and knowledge of business English using a range of different business topics.

➤ **LISTE DES SUJETS OU RESUME DES SEANCES**  
**TOPICS OF EACH SESSION OR SUMMARY OF THE COURSE**

1. International Markets: vocabulary, conditionals, negotiating
2. Building Relationships: Business partnerships & networks, networking
3. Success: How to be successful, prefixes, tenses
4. Risk: Internationalisation, adverbs of degree, reaching agreement

➤ **METHODES D'EVALUATION (CONTROLE CONTINU)**  
**EVALUATION AND GRADING**

Class participation 10%

Class test 20%

Oral presentation 20%

Final written exam 50%

➤ **REFERENCES BIBLIOGRAPHIQUES**  
**BIBLIOGRAPHY**

**Market Leader Upper Intermediate Coursebook** by **Mr David Cotton, Mr David Falvey, Simon Kent** . Pearson Longman 13 January 2011 (for reference only)

**ISBN-10:** 1408237091

**ISBN-13:** 978-1408237090