

## COURSE DETAILED SYLLABUS

Degree: **Master of European and International Private Banking**  
Cohort: 2015-2016  
Course: **Market (in)efficiency and current topics in banking and finance**

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### 1. Course overview

The objective is to provide an interesting, interactive course for the students so that, by the end of the course, they will have a good overall understanding of the origin and causes of current financial crisis, as well as of remedies currently in place.

Emphasis is on helping students to build their own opinion on the responsibilities of governments, private banks, financial institutions, financial markets and central banks for the existing situation.

Readings and group projects will enable students to perform a deep analysis of the key issues which are still pending and should be addressed soon. Students will be trained on the collection and processing of information from many different sources, and on the interpretation and use of this information in business decision making.

These courses cover also ethical standards in Banking and some creative innovations from banks, as well as prospective analysis and alter managerial approaches.

### 2. Prerequisites

The student should have a minimum knowledge of Economic general environment.

### 3. Course arrangement / organization :

The course will be divided into 4 X 4 hour sessions, plus a 2 hour rehearsal prior to the 2 hour final exam.

Each of the 4 hour session is dedicated to a specific topic (see below), which is introduced through a 50 minute formal presentation prepared by 2 students. All students are required to perform enquiries and researches on the topic prior to each session.

All formal presentations and documentation (articles or opinions from financial press, reports,....) gathered from group researches should be uploaded by students in the course section of Jalon.unice data base.

The necessary time will be taken to explain each topic and students should not hesitate to ask if something is not clearly understood. Questions are welcomed. The students are encouraged to participate as much as possible.

Attendance, participation and assignments will count for 50% towards the final assessment of the student's performance.

The final 4 hour session of the course will be used for a final exam representing 60% the total course marks.

#### 4. Learning objectives

To be able to understand the framework underlying current strengths and weaknesses of Banks and other financial institutions.

To have a good overall understanding of the current financial crisis and the pending issues currently addressed by banks and financial institutions.

#### 5. Examination

- Attendance, participation, group researches and presentations, in-class assignments 40%
- Final exam 60%

#### 6. Grading

Attendance to each of the 4 hour session is critical. The student must attend the full 4 hour session to receive the full mark. Partial absence will cause the mark to be reduced. This means that students should arrive on time and attend the full session to earn the full mark.

Participation in each 4 hour session will generate a mark, based on the student's active participation in the session, such as asking and answering questions.

Tests and exercises in written form on subjects taught in current or previous sessions will be given and marked, so students should learn the subject matter as the course progresses.

Formal presentation of one of the 4 topics at the beginning of each session will be evaluated

Final exam : This exam will be given in the final four hours of the course.

N.B. No referral to notes and documentation will be allowed in the final exam.

#### 7. Readings

- Required: Every session should be carefully prepared by the student by reading the relevant press articles (The International Herald Tribune. The Wall Street Journal, The Financial times) and documentation available on internet and on Jalon.unice data base

#### 8. Required textbook/ or course support material:

All support material gathered by students when preparing each session should be uploaded on Jalon data base

**9. Bibliography (see details on Jalon.unice.fr)**

Eve Chiapello; Stephen O.Morrell; Andreas Dombret; Georg Chr. Schweiger; Gerhard Trubel

**10. Personal commentary**

I am here for you, the students. My job is to make the course as interesting for you as possible and I hope that you will come to each session with a minimum of pleasure. Hopefully, the more you enjoy the course the more you will learn from it. I will use examples of professional experience to try and make the course as “practical” as possible.

**11. Schedule**

Date	Topic	Readings or assignments (specify deadlines)
Wednesday 07 October, 2015	European governments debts: Greece case study	Before session 1, students should read & upload relevant documentation on Jalon Group 1 prepares formal presentation
Wednesday 14 October, 2015	Risk mitigation: are existing tools efficient: mergers & financial services consolidation, Bale ratios, rating agencies?	Before session 2, students should read & upload relevant documentation on Jalon Group 2 prepares formal presentation
Wednesday 21 October, 2015	Ethical standards: are past & current values appropriate for the future?	Before session 3, students should read & upload relevant documentation on Jalon Group 3 prepares formal presentation
Wednesday 28 October, 2015	Creativity and innovation to increase value in Banking : Caisse Régionale Credit Agricole PACA + Delta Lloyd Group case studies	Before session 4, students should read relevant documentation on Jalon Group 4 prepares formal presentation
Tuesday 03 November, 2015	Final exam	All previous 4 topics