

**MASTER
EIPB M2**

Titre du cours : BUSINESS GAME

Course title:

Nombre d'heures : 20,00

Lecture hours:

RESUME DU COURS / COURSE OVERVIEW

Students will learn to analyse potential investments. How to determine their risk levels. They will understand financial indicators such as the Beta, Price Earnings ratio, Yield etc. They will understand what research possibilities are available and to understand market risk as well as investment risk.

PRE-REQUIS / PREREQUISITES

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COMPETENCES ACQUISES A LA FIN DU COURS / LEARNING OBJECTIVES

By the end of the course students will have a good understanding of how to look for potential share investments based on their clients' needs, risk tolerance and risk capacity.

EVALUATION (CONTROLE CONTINU = MIN. 2 EPREUVES) / ASSESSMENT AND GRADING (Min. 2 tests)

	Pourcentage / Weight	Type
Epreuve 1 / Assessment n° 1	20%	Participation &
Epreuve 2 / Assessment n° 2	30%	Written test
Epreuve 3 / Assessment n° 3	50%	Final exam
Epreuve 4 / Assessment n° 4		
Epreuve 5 / Assessment n° 5		
TOTAL	100%	

REFERENCES BIBLIOGRAPHIQUES ET SUPPORTS PEDAGOGIQUES / BIBLIOGRAPHY AND SUPPORT MATERIALS

Type	Libellé / Details (indiquez le code ISBN pour les ouvrages / Please insert ISBN code for books)
Book	The Intelligent Investor. Benjamin Graham.: ISBN: 9780060555665
Newspaper & Magazine	Barron's. Investment Magazines