

EIPB

Titre du Cours : Risk Management in Banking and Growth Perspectives

Course Title:

Heures : 20 heures

Lecture hours:

ECTS Credits: 3

➤ PRÉ-REQUIS / PREREQUISITES

No specific prerequisites except generic macroeconomic knowledge on economy in order to understand the importance of the banking business in the current economical environment.

➤ COMPÉTENCES ACQUISES À LA FIN DU COURS / LEARNING OBJECTIVES

At the end of the course, students should:

- Have an overview of the regulatory constraints related to the banking industry at an international level
- Understand concepts related to Business Risk Management and the application of those concepts into business cases
- Be able to analyze concrete situations and identify (based on the analysis of the actual situation) the potential to grow or the necessity to change.

➤ CONTENU DU COURS / COURSE OVERVIEW

1. Introduction to Risk Management
2. Regulatory environment
3. International business : opportunities and constraints
4. Business development

➤ LISTE DES SUJETS OU RESUMÉ DES SÉANCES / LIST OF TOPICS PER SESSION OR SUMMARY OF THE COURSE

1. Introduction to Risk Management
2. Regulatory Environment
 1. Anti Money Laundering : description
 2. Know your Customer
 3. Suitability of the investments
 4. MiFiD
 5. Market Conduct
 6. Business cases – application of the concepts studied and group workshop
3. International business : opportunities and constraints
 1. Crossborder business
 2. Regulatory initiatives
4. Business development
 1. Growth and development
 2. Workshop – Role play

➤ **METHODE D'EVALUATION (CONTROLE CONTINU) / ASSESSMENT AND GRADING**

Attendance and participation: 20%

Oral presentation : 30 %

Written exam : 50 %

➤ **REFERENCES BIBLIOGRAPHIQUES / BIBLIOGRAPHY**

None

For each reference, please specify if required or suggested, and the exact ISBN code.