

## EIPB

Titre du Cours : **Risk Management in Banking and Growth Perspectives**

Course Title:

Heures : **20 heures**

Lecture hours:

ECTS Credits: **3**

### ➤ PRÉ-REQUIS / PREREQUISITES

No specific prerequisites except generic macroeconomic knowledge on economy in order to understand the importance of the banking business in the current economical environment.

### ➤ COMPÉTENCES ACQUISES À LA FIN DU COURS / LEARNING OBJECTIVES

At the end of the course, students should:

- Have an overview of the regulatory constraints related to the banking industry at an international level
- Understand concepts related to Business Risk Management and the application of those concepts into business cases
- Be able to analyze concrete situations and identify (based on the analysis of the actual situation) the potential to grow or the necessity to change.

### ➤ CONTENU DU COURS / COURSE OVERVIEW

1. Introduction to Risk Management
2. Regulatory environment
3. International business : opportunities and constraints
4. Business development

### ➤ LISTE DES SUJETS OU RESUMÉ DES SÉANCES / LIST OF TOPICS PER SESSION OR SUMMARY OF THE COURSE

1. Introduction to Risk Management
2. Regulatory Environment
  1. Anti Money Laundering : description
  2. Know your Customer
  3. Suitability of the investments
  4. MiFiD
  5. Market Conduct
  6. Business cases – application of the concepts studied and group workshop
3. International business : opportunities and constraints
  1. Crossborder business
  2. Regulatory initiatives
4. Business development
  1. Growth and development
  2. Workshop – Role play

➤ **METHODE D'EVALUATION (CONTROLE CONTINU) / ASSESSMENT AND GRADING**

*Attendance and participation: 20%*

*Role plan – business cases : 30 %*

*Business case by group with oral presentation: 50 %*

➤ **REFERENCES BIBLIOGRAPHIQUES / BIBLIOGRAPHY**

None

*For each reference, please specify if required or suggested, and the exact ISBN code.*