

Master Direction d'Entreprises (M2 MAE-DE)

Titre du Cours :	BUSINESS ENGLISH
<i>Course Title:</i>	
Heures :	20
<i>Lecture hours:</i>	
ECTS Credits:	2

➤ **CONTENU ET OBJECTIFS PÉDAGOGIQUES DU COURS**
DESCRIPTION AND LEARNING OBJECTIVES OF THE COURSE

The overall objective is to have students improve their fluency in spoken english as well as practicing business writing, learning or reviewing essential business vocabulary and grammatical structures. The course seeks to have students practice and improve their English by using teaching material which has a business basis. Students will practice the four skills of reading, writing, speaking and listening through the use of case studies, pair work and listening exercises.

➤ **LISTE DES SUJETS OU RESUME DES SEANCES**
TOPICS OF EACH SESSION OR SUMMARY OF THE COURSE

- Business case studies
- Business English Pair work
- English for business studies
- Making business decisions
- Telephoning in English

➤ **METHODES D'EVALUATION**
EVALUATION AND GRADING

Oral presentation and written assignments.

➤ **REFERENCES BIBLIOGRAPHIQUES**
BIBLIOGRAPHY

- The Bhopal Gas Tragedy