

## Master of Business Administration

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Titre du Cours :	<b>Risk Management (G2MBA332)</b>
Course Title:	
Heures :	20h
Lecture hours:	
ECTS Credits:	3

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➤ **PRE-REQUIS-PRE-REQUISITE**

➤ **OBJECTIFS PÉDAGOGIQUES DU COURS / LEARNING OBJECTIVES**

After completing this class students should be able to:

- Understand how risk management can add value in organizations,
- Apply a risk assessment methodology,
- Elaborate appropriate “continuous improvement” processes to monitor and better control internal and external risks.

➤ **CONTENU DU COURS / DESCRIPTION OF THE COURSE**

In modern organizations, “risk management” processes increase the ability to meet opportunities and provide the capacity to proactively achieve organizational goals. To minimize the impact of uncertainty on objectives, managers have to understand and to establish a context, identify, evaluate and prioritize the underlying risks and drive a continuous improvement process in order to meet organizational or project objectives.

➤ **LISTE DES SUJETS OU RESUME DES SÉANCES/ TOPICS OF EACH SESSION OR SUMMARY OF THE COURSE**

This class will cover the following topics:

- Operations risks: Failure Mode and Effect Analysis (FMEA) methodology,
- Competitive risk (Competitive intelligence and “The process of innovation”),
- Reputational risk,
- Principles of Risk management based on ISO 31000 standard.

This class will not cover financial risk management principles and techniques.

➤ **METHODES D’EVALUATION (CONTROLE CONTINU) / EVALUATION AND GRADING**

- Class attendance & participation: 20%
- Mid-term assignment: 30%,
- Final exam: 50%.

➤ **REFERENCES BIBLIOGRAPHIQUES / BIBLIOGRAPHY**

Will be provided to students the first day of class.