

SEMINAR

MENTION : MANAGEMENT ET COMMERCE INTERNATIONAL
DISTINCTION: MANAGEMENT AND INTERNATIONAL TRADE

PARCOURS : STRATEGIES & MANAGEMENT INTERNATIONAL ("SMI")
CAREER: STRATEGIES AND INTERNATIONAL MANAGEMENT

FINANCIAL MARKETS

TEACHER :

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TEACHING OBJECTIVES

better knowledge on different types of financial markets and what they are doing - mastering some basic concepts.

PREREQUISITE:

macro economy – banking – finance – money – borrowing and lending

PLAN :

Introduction on Financial and Capital Markets
1 - Foreign Exchange - Spot, forward and option
2 - Foreign Exchange - Spot, forward and option
Conclusion on the financial markets' future.

REFERENCES:

An introduction to Capital Markets – Andrew M. Chisholm – Wiley

The economist Guide to Financial Markets – Marc Levinson– The Economist

Financial markets calculations – Bob Steiner – Prentice Hall

Le commerce des promesses – Pierre-Noël Giraud - Point