

Catherine LAFFINEUR

PhD in Economics

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WORK EXPERIENCE

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- Sept 2016- present** **Associate Professor, Department of Economics, *University of Nice Sophia-Antipolis***
- Researcher at CNRS, GREDEG
- Lecturer in Economics at ISEM (Institut Supérieur d'Economie et de Management)
- Sept 2015-Sept 2016** **Post-Doctoral Fellow, department of Entrepreneurship studies, *EMLyon Business School***
- Research coordinator for the Global Entrepreneurship Monitor Survey and the Global University Entrepreneurial Spirit Students Survey
- Post-doctoral researcher on economics of entrepreneurship
- June 2015- August 2015** **Visiting Lecturer, Department of Economics, *University of California San Diego (UCSD)***
- Lectures in International Trade Models
- Research on Within-Firm Labor Mobility and Globalization
- January 2012- June 2015** **PhD Researcher, LEDa-DIAL, *Paris-Dauphine University***
- Research and Teaching Assistant, Paris-Dauphine University
- PhD researcher, financed by Paris School of Economics (PSE)
- June 2011- September 2011** **Research Assistant, Observatoire Français des Conjonctures Economiques, *Sophia-Antipolis***
- Research on unemployment benefits and occupational labor mobility on French data

EDUCATION

Academic Education

- 2012-2015** **PhD in Economics, *Paris-Dauphine University***
- Title: Four Essays on the impact of Foreign Direct Investments on the French Labor Market
Supervisors: Eva Moreno Galbis, El Mouhoub Mouhoud
- Thesis committee: Flora Bellone (CNRS-GREDEG), Marc-Andreas Muendler (University of California San Diego), Isabelle Méjean (Ecole Polytechnique), Jean-Marc Siroën (Université Paris-Dauphine), Farid Toubal (Ecole Normale Supérieure de Cachan)
- 2010-2011** **MSc. in International Economics and Development, *Paris-Dauphine University*, with honors.**

Professional Education

- 2016** **Quantitative Analysis for Entrepreneurship studies, *University of West Indies, Barbados***
- 2015** **Data Scientist Certification, *Paris-Dauphine University***
- 2014** **Linear and Non-Linear Panel Data Analysis, by B. Baltagi, *Barcelona Graduate School of Economics***

FIELDS OF INTERESTS

- Primary fields: Globalization, Labor Market Inequality, Applied Econometrics
- Secondary field: Economics of Entrepreneurship

PUBLICATIONS

Laffineur, C., Fayolle, A., Bridging the gap between entrepreneurial intention and action: What we can learn from the GEM and GUESSS studies (2017), *Entreprendre et Innover* (32(2))

Laffineur, C., Barbosa, S. D., Fayolle, A., & Nziali, E. (2017). Active labor market programs' effects on entrepreneurship and unemployment. *Small Business Economics*, 1-30.

Media coverage: Barbosa, S., Laffineur, C., Fayolle, A. (2017) « Faut-il continuer de financer les programmes d'appui à la création d'entreprise ? », *The conversation and La Tribune*.

Laffineur, C. and Mouhoud E.M., (2015) « The jobs at Risk from Globalization: The French Case», *Review of World Economics Vol 151(3), Page 477-53*.

Laffineur, C. (2014), « Ouverture commerciale et marché du travail : une revue de la littérature », *Revue d'Economie Politique*, No.124(3) pages 361-408

BOOK CHAPTERS

Laffineur, C., Tavakoli, M., Fayolle, A., Amara, N., Carco, M. « The determinants of female commitment and success in entrepreneurship: a case study in six MENA countries», forthcoming in "*Entrepreneurship in the Middle East and North Africa (MENA)*", book published by Springer in 2017.

WORKING PAPERS

Laffineur, C. « Foreign Direct Investment and the Organization of French Firms», *R&R in 'Annals of Economics and Statistics'*

- Gazaniol, A. and Laffineur, C. « Does Outward Foreign Direct Investment Affect Domestic Wages: An Investigation Using French Micro Data », *FIW working papers number 155* (submitted)

WORK IN PROGRESS

- Laffineur, C., Dubard Barbosa, S., Fayolle, A. «The uncomfortable entrepreneurs: bad working conditions and entrepreneurial commitment»

- Laffineur, C., Moreno-Galbis, E., Tanguy, J., Tritah, A. « Are immigrants' skills priced differently? Evidence from job polarization in France»

- Laffineur, C. and Poole, J. «How firms are organized? A descriptive analysis of firm-level network of establishments»

- Laffineur, C. and Arregle J-L. « Does firms' ownership structure affect workforce composition at home? »

- Laffineur, C. «Foreign Direct Investment and workers intra-firm mobility»

- Bureau, S., Eesley, C. and Laffineur, C. «Subversive Entrepreneurship: Who are the entrepreneurs who want to change the world? »

NON-ACADEMIC REPORTS

- "Students entrepreneurship: report on France based on GUESS survey 2015", *Forthcoming publication for GUESSS consortium*

- "Evaluation of woman entrepreneurs in Egypt, Jordan, Libya, Morocco, Palestine, Tunisia: results from a survey on 1210 woman entrepreneurs", *Report for United Nations Industrial Development Organization*

- "Entrepreneuriat des Jeunes en France: Déterminants, Caractéristiques et Perception", Presented to "*Chaire Transition Démographique, Chaire Transition Economique*", Paris-Dauphine University

- "Rapport de la France 2013, Global Entrepreneurship Monitor" *Forthcoming publication for GEM consortium*

CONFERENCES AND SEMINARS

- 2017**
- 6th Annual CIRANO-Sam M. Walton College of Business Workshop on Networks in Trade and Finance, *Montréal, Canada*
 - Western Economic Association, *San Diego, United-States*
 - Internal seminar ESCP Europe, *Paris, France*
 - Beyond Routine Biased Technological Change, *Sophia-Antipolis, France*
 - Annual Meeting of the Global Entrepreneurship Monitor, *Kuala Lumpur, Malaysia*
- 2016**
- Internal seminar on regional studies, *Sophia-Antipolis, France*
 - Small Business and Entrepreneurship Conference, *Paris, France*
 - Entrepreneurship Summer University Conference, *Lyon, France*
 - Academy of Management, *Anaheim, United-States*
 - AIAS Lunch Seminar, *Amsterdam, Netherlands*
 - Spring Meeting of Young Economists, *Lisbon, Portugal*
 - Research days GREDEG, *Sophia-Antipolis, France*
 - Global Entrepreneurship Monitor Annual Meeting, *Boston, United-States*
- 2015**
- Doctoral Conference of the ADRES, *Paris, France*
- 2014**
- Bruegel, Workshop on deindustrialization, *Brussels, Belgium*
 - IAB conference, Spatial Labor Market, *Nurnberg, Germany*
 - DIAL intern seminar, *Paris, France*
- 2013**
- JMA 2013, Applied microeconomics days, *Nice, France*
 - DIAL Development conference, *Paris, France*
 - CNRS/OFCE, intern seminar, *Sophia-Antipolis, France*
 - DIAL intern seminar, *Paris, France*
 - Workshop on deindustrialization, *Tokyo, Japan*

TEACHING EXPERIENCE

- 2017-present** **Macroeconomics**, 1st year undergraduates, *University of Nice Sophia-Antipolis*
- 2016-present** **Monetary Economics**, 2nd year undergraduates, *University of Nice Sophia-Antipolis*
- 2016-present** **Firms and territory competitiveness**, 2nd and 3rd year undergraduates, *University of Nice Sophia-Antipolis*
- 2015** **Intervention in Quantitative Analysis for entrepreneurship studies**, 1st year PhD, *EMLyon Business School*
- June- August 2015** **Globalization**, Undergraduates, *University of California, San Diego*
- 2014-2015** **Intervention in Inequality, Development and Globalization**, 1st year of MSc. , *University of Paris-Dauphine*
- 2013-2014** **Intervention in Firms' globalization**, 1st year of MSc., *University of Paris-Dauphine*
- 2011-2015** **Growth models**, 1st year of BSc., *University of Paris-Dauphine*
- 2014-2015** **Microeconomics**, 1st year of BSc., *University of Paris-Dauphine*
- 2009-2010** **Tutoring in Game theory**, 3rd year of BSc., *University of Nice Sophia-Antipolis*

OTHER INFORMATIONS

Language	English, French (fluent)
Computer skills	Stata, R, Matlab, SAS, Hadoop (pig, hive), Latex, Typo3 (creation of websites), Microsoft Office
Administrative activities	Vice-director of the master “Economic Expertise” at University Côte d’Azur
Grants and Awards	<ul style="list-style-type: none">- 1-year research and teaching grant by Paris-Dauphine University (2015)- 3-years PhD research grant allocated by Paris-School of Economics (2012-2015)- Best reviewer award, Academy of Management (2016)
Research Grants	<ul style="list-style-type: none">- June. 2017 to June. 2018: UCA in Action: Regional expertise alignment and occupational network dynamics –Budget: 200K €- Oct. 2017 to Oct. 2019: ERC Enterprise Research Center with JP. Morgan. Grant Business resilience of disadvantaged entrepreneurs- Jan 2018 to Oct. 2019: OFCE grant- Digital Transformation of the French Economy
Conferences organization	<ul style="list-style-type: none">- Member of the organizing committee of the AFSE Conference (2017)- Member of the organizing committee of the DIAL conference (2015)- Member of the organizing committee of the Dauphine Doctoral Days (2015)
Conference talks	<ul style="list-style-type: none">- Joint Chair for the SME Growth and Performance track at the 2016 Institute for Small Business and Entrepreneurship Conference- Keynote speaker at the 2016 Entrepreneurship Summer University Conference
Consulting activities	<ul style="list-style-type: none">- 2016- Research on Women entrepreneurship in MENA region. United Nations Industrial Development Organization (UNIDO)- 2017- Research on Health Capital and Firm Performance, STPC studies, Chaire APICIL, Santé et Performance au travail, EM Lyon Business school- Since 2015- Global Entrepreneurship Monitor for France, EM Lyon Business school
Other scientific activities	<ul style="list-style-type: none">- Participation to the contest 'My thesis in 180 seconds', <i>April 2016</i>- Creation of a task intensity index for 412 3-digit French Occupations
Refereeing Activity	<ul style="list-style-type: none">- Academy of Management Conference, DIAL Conference, Institute for Small Business and Entrepreneurship Conference, Economie et statistiques, Spring Meeting of Young Economists